

# Specifications for NCTV18 Community Bulletin Board Images

Please use these guidelines when making slides for NCTV18

**File Format:**

While you may use any program to create your image, please email your completed image in standard .jpg format to [info@nctv18.org](mailto:info@nctv18.org). **Only .jpg images will be accepted.** Please do not send any other files.

**Size:**

1920 x 1080 pixels at 72 dpi resolution, RGB color mode



**Area:**

Be sure all titles and important graphics are “title safe.” Information on the outer edges of your image may be cut off by the outer bezel on most televisions. Keep all important information at least a half an inch in from the outside edge on all sides of your image (see graphic).

**Text:**

Do not use text that is smaller than 18 point: it may not be readable on a TV screen. Additionally, try to use sans-serif fonts when writing in small font sizes—they will be clearer on-screen.

**Color:**

Please do not use very bright colors, 100% black, or 100% white in your image. Bright colors and extreme black and white tend to over-saturate on TV, bleeding across scan lines. If you are using Photoshop to create your image, you can use the “NTSC Colors” filter in the Video category to solve this problem quickly and easily once you have completed your image. Please do not use pure black or white backgrounds.



**Images:**

Avoid using thin horizontal lines, which can flicker or "twitter" due to video's interlacing. Overly sharp edges can cause a problem for video as well.

**Content:**

Advertisements are prohibited from all NCTV channels. Please do not include any slogans, pricing information or calls to action (i.e.: Call now! Buy today!). Additionally, please leave out any obscene or unauthorized copyright-protected images or information.

- Slides may only be used to publicize activities and events for Island not-for-profits
- Slides may run for a maximum of one month.
- Limit one televised slide per organization/event at one time.
- NCTV staff reserve the right to edit, re-format, and/or refuse any message.
- For full rules and regulations, please see the NCTV Producers’ Handbook.