

NCTV Fall 2016 Intro to Production Class Curriculum

WEEK 1 - 10/19/16:

Basic Video Composition

- Discuss framing and ideas behind basic video/picture composition.
- Rule of Thirds, Close-up, Medium, and Wide shots, Establishing shots, Tracking, Head room, Push vs. Dolly, Interviews vs. Broll, etc.

Homework - Brainstorming Ideas

- Come up with a short film, TV show, news show, documentary, etc. (2-10mins) to work on throughout this course.
- Compile a list of 3-5 ideas and we'll narrow it down as the weeks progress.

WEEK 2 - 10/26/16:

Basic Camera, Tripod and Microphone Operation

- Going over the basic fundamentals of the camera (battery, power, focus, exposure, etc) and how to setup the tripod.
- Properly dressing a microphone and connecting it with the camera.

Homework - Choose a Project

- Decide on which idea you'd like to work on and begin coming up with a storyline.
- Is it a narrative? Is it a documentary? Is it a PSA?
- Research some videos online that are similar to yours and figure out what kind of style/approach you'd like to take in telling your story.

WEEK 3 - 11/2/16:

Basic 3-Point Lighting

- Quickly cover the 3 different lights and tripods/stands and how to properly set them up.
- Safety when using halogen and tungsten lights.
- How to setup basic 3-point lighting for interviews.

Homework - Scheduling and Compiling a Shot list / Storyboarding

- Laying out, shot for shot, what the short film will look like and planning ahead when and where to shoot interviews and Broll.
- Scheduling a time and place for each shoot.

WEEK 4 - 11/9/16:

Test Our Skills

- Students will be asked to work together to set up a mock interview in the studio themselves.
- Incorporate their 3-point lighting technique they've learned from the previous week as well as setting up the camera, dressing the microphone, and conducting a 5 min interview as a team.

Homework - Begin Shooting Your Films/Shows

- Sign out cameras, mics, lights, etc. and begin shooting your short films/shows.
- Purchase External Hard Drives / Transfer Drives to log and backup your footage for editing.

WEEK 5 - 11/16/16:

Intro to Editing (Post-production)

- Learning the layout and interface of Adobe Premiere Pro CC.
- Introduce the basic tools and features they'll need to edit their films.
- Importing their footage and setting up their projects.

Homework - Continue Shooting Your Films/Shows

- Sign out cameras, mics, lights, etc. and continue shooting your short films/shows.
- Bring footage into studio, layout the interviews/scenes, and begin cutting out all of the unusable content and start piecing together a story.

WEEK 6 - 11/30/16:

The Power of BROLL and DeWolfe

- Going over and discussing how and why BROLL is used as well as watching a demonstration of before and after BROLL is overlaid.
- Go over access to our royalty free music library where you can search and pick what music track(s) they'd like to use for their final video.

Homework - Sign Up Sheet

- Choose at least one 1hr block throughout the week to continue editing your video and have a 1-on-1 editing session with Chris or Mark to focus specifically on your next task at hand.
- When complete, videos will be exported and encoded appropriately for TV broadcasting on NCTV18 as well as for web use.

**Students must make time outside of class for any on location shoots and additional time to edit*